



March Alumnae Spotlight, Simone Bruni Crouere, Skip of 1989

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In what ways did your Ursuline education prepare you for the work you're doing now?

Besides an appreciation for the depth of a 300-year-old heritage now more than then, my Ursuline education let me experience a refined and cultured environment that has allowed me to move in all levels of society. Ursuline gave me the roots, the heritage, the platform to stand bold and strong.

I'm so proud to be part of the three century lineage of trailblazing women. The ones before me laid the ground work to establish the city. Three hundred years later, I was able to find a niche in the marketplace to bring back my city after the storm. It's the Spirit of Ursuline-- then and now. Serve the people.

Please describe the most significant value you learned from Ursuline Academy.

CHARACTER

One's character is the defining point of one's life. Anything that helps to build character in someone is essential to all other areas of your life. Ursuline was

instrumental in building good character in me that has helped me to conduct myself in my personal, social and business life with honest and upright values. As the old fashion idiom says, "Your word is as good as your bond" has been my guide.

Describe Ursuline in one word. Explain.

REVERENCE:

I'm so grateful for the reverence that Ursuline instilled in me when I went to Mass or walked the hallways. When we entered the Ursuline Chapel, we knew we were on holy ground. In the midst of being with fun high school girls, I learned when to quiet myself and have a reverence for God that has stayed with me all my life.

"Be still and know that I am God."

ABOUT SIMONE BRUNI CROUERE

Simone Bruni Crouere, Skip of 1989, started Demo Diva Demolition following Hurricane Katrina. With no construction experience and no family members in construction, she had to sell trust to her customers: trust me to help you, I'm your neighbor, trust me I'm from New Orleans, trust me I'm an Ursuline girl! In a community that was upside down and an influx of outsiders, New Orleanians wanted to work with locals.

Eight years after starting her business, Ursuline also opened the most important door in Simone's life ... her marriage. On her first date with her now husband, they sat nervously sat across from each other at dinner getting to know one another. In true New Orleans fashion, they asked that oh-so-familiar question, "Where did you go to high school?"

"Ursuline," Simone replied.

"My five sisters went to Ursuline and my mom went to Ursuline," Jeff said.

"Really?!"

They were off to a great start!

She immediately felt relaxed and at ease. Simone and Jeff's common values and common family history immediately made her feel like she was on a date with a guy from a great family.